



2011 WOMEN WORLD WIDE

LEADING THROUGH PHILANTHROPY

The Center on Philanthropy at Indiana University 22nd Annual Symposium

MARCH 10-11 Chicago, Illinois



CHANGING THE GLOBAL PHILANTHROPIC LANDSCAPE

Presenting Sponsor

JPMORGAN CHASE & CO.

The future of philanthropy has arrived and women are leading the charge.

JPMorgan Chase & Co. has evolved into one of the world's most influential financial institutions. Throughout this progression, one thing has remained constant: our unwavering commitment to making a positive difference in the communities where we operate.

Just as we have changed, the impact that women have on philanthropy has transformed as well. Today, women are asserting their philanthropic power at unprecedented levels and as a result, are ushering in a new era of philanthropy.

JPMorgan Chase & Co. salutes The Center on Philanthropy at Indiana University and is proud to host the 22nd Annual Symposium and the men and women that have pledged to be catalysts of change in their communities.



J.P.Morgan

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Welcome



March 10, 2011

Dear Colleagues,

Welcome to the Center on Philanthropy at Indiana University's 22nd annual symposium, "Women World Wide Leading through Philanthropy." The symposium is part of the Center on Philanthropy's commitment to increase the understanding of philanthropy and to improve its practice worldwide.

Research has demonstrated that gender matters in philanthropy. Our research colleagues and partners worldwide are finding this is true around the globe. Presenters at "Women World Wide Leading through Philanthropy" will deepen our understanding of this burgeoning area of interest by exploring how culture, geography, leadership, technology, campaigns, and organizational structure affect women's philanthropic behavior.

Our goal is to engage you – speakers and participants – in a vigorous, interactive dialogue. Your participation will provide new insights and perspectives and help build the knowledge base for this field.

We appreciate the efforts of our speakers, panelists, experts, and scholars who have developed dynamic and inspiring presentations to spark our conversations and our imagination. Please join me in thanking Symposium Chair Kim Davis, Managing Director, Global Philanthropy; President, JPMorgan Chase Foundation; and member of the WPI Council; and the symposium planning committee for their leadership. Special thanks go to our generous sponsors who helped underwrite this event. Most especially, we thank each of you for participating in this symposium.

I hope the next two days will provide an enriching and thought-provoking experience for all of us.

Cordially,

A handwritten signature in black ink that reads "Patrick M. Rooney".

Patrick M. Rooney
Executive Director



March 10, 2011

Dear Colleagues,

JPMorgan Chase is pleased to be the presenting sponsor of “Women World Wide Leading through Philanthropy,” the Center on Philanthropy’s 22nd annual symposium, and the first to address international philanthropy. As I connect with clients and grantees around the world I have seen first-hand how women approach philanthropy with a targeted vision and core set of values. Observing and learning from international philanthropy through the gender lens is a tribute to countless women around the globe who use their capital – intellectual, financial, social, and cultural – in service to others.

We live in an extraordinary time – one in which we are more connected than ever before. JPMorgan Chase’s goal is to be a catalyst for meaningful, positive, and sustainable change within our highest need neighborhoods and communities across the globe. Deeper understanding of the role of philanthropy in creating possibilities and effecting change enables resources to be leveraged for the greatest good. A spotlight on women as philanthropic ambassadors recognizes their unique, distinct, and critical engagement in this global conversation.

Thank you for joining us for this important event. I strongly encourage you to share the symposium findings with your vast networks. Increased knowledge and understanding is the first step to effecting lasting change.

Cordially,

A handwritten signature in dark ink that reads "Kimberly B. Davis". The signature is fluid and cursive.

Kimberly B. Davis
Managing Director, Global Philanthropy
President, JPMorgan Chase Foundation



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CCS IS HONORED TO SERVE AS A GOLD SPONSOR OF THE CENTER ON PHILANTHROPY'S WOMEN WORLD WIDE LEADING THROUGH PHILANTHROPY SYMPOSIUM.

We are ^{but together} STRONG, ^{we are} STRONGER.



The United Nations Foundation's Girl Up campaign addresses the needs of some of the world's hardest-to-reach adolescent girls by engaging and empowering American girls.

GirlUp.org



Kraft Foods takes delicious pleasure in celebrating The Center on Philanthropy at Indiana University for its work to provide organizations the resources necessary to make a difference.

We are pleased to sponsor the 22th Annual Symposium.



Schedule of Events (all times Central Standard Time)

WEDNESDAY, MARCH 9, 2011

5:00–9:00 pm **Registration**
The Palmer House Mezzanine

THURSDAY, MARCH 10, 2011

8:00–9:00 am **Continental Breakfast/Registration**
Chicago Chase Tower/Auditorium Upper Lobby

9:00–9:15 am **Welcome**
Chase Bank Auditorium
Dr. Patrick Rooney, Executive Director, Center on Philanthropy at Indiana University
Dr. Charles R. Bantz, Chancellor, Indiana University–Purdue University Indianapolis
Ms. Kimberly B. Davis, Managing Director, Global Philanthropy,
JPMorgan Chase, and President, JPMorgan Chase Foundation

9:15–10:00 am **Plenary Session**
The Imperative for Women's Voices in Philanthropy Today
Ms. Peggy Dulany, Founder and Chair, The Synergos Institute

10:00–10:30 am **Panel Response**
Ms. Jennifer Buffett, President, NoVo Foundation
Ms. Daniela Nascimento Fainberg, Founder and Director, Instituto Geração
Dr. Obioma Nnaemeka, Chancellor's Professor, Indiana University-Purdue
University Indianapolis

10:30–11:00 am **Break**

11:00 am–12:15 pm **Breakout Sessions A**
56th floor, Chicago Chase Tower

Cross-national Gender Differences in Giving, an International Perspective
Room 2S
Dr. Chris Einolf, Assistant Professor, DePaul University
Dr. Pamala Wiepking, Assistant Professor, Erasmus University, Netherlands

Insights into India: Gender Matters in Philanthropy
Room 1S
Dr. Femida Handy, Professor, University of Pennsylvania

The Landscape of Family Philanthropy: Roles and Trends from the Gender Lens
Room 4N
Mr. Jim Coutré, Vice President, The Philanthropic Initiative
Ms. Daniela Nascimento Fainberg, Founder and Director, Instituto Geração
Ms. Priya Viswanath, Co-Founder, dāna asia

Gender Differences in Charitable Giving in Great Britain

Room 7N

Dr. Sylke Schnepf, Lecturer, University of Southampton, England

Women Give 2010 Research Findings & Practical Applications by Lions Clubs International

Room 4S

Dr. Debra Mesch, Director, Women's Philanthropy Institute

Ms. Rebecca Daou, Manager, Lions Clubs International Foundation

Ms. Bernadette Lane, Managing Director, CCS

Ms. Alice Lau, Executive Director, Institute for Civil Society, Sun Yat-sen University

12:30–1:30 pm

Lunch Break

57th floor, Chicago Chase Tower

2:00–3:30 pm

Plenary Panel Discussion

Chase Bank Auditorium

Women: Shaping the Future of Foundation Philanthropy

Ms. Maya Ajmera, Founder and President, Global Fund for Children

Ms. Angelica Berrie, President, The Russell Berrie Foundation

Ms. Eileen Sweeney, Senior Director of Foundation and Community Relations,
Motorola Mobility Foundation

Moderator: Ms. Jane Leighty Justis, Executive Director, The Leighty Foundation

4:00–5:15 pm

Breakout Sessions B

56th floor, Chicago Chase Tower

Gender, Remittances, and Diaspora Giving in the Global Community

Room 1S

Dr. Una Osili, Director of Research, Center on Philanthropy at Indiana University

Ms. Priya Viswanath, Co-Founder, dāna asia

Girl Champions: Are Marketing Campaigns the Tipping Point?

Room 6N

Ms. Jennifer Buffett, President, NoVo Foundation

Ms. Elizabeth Gore, Executive Director, Global Partnerships and
Nothing But Nets, UN Foundation

Ms. Paula Roberts, Executive Vice President, Marketing & Development, Plan Canada

Moderator: Ms. Lisa Witter, Chief Strategy Officer, Fenton Communications

Building Capacity through Volunteering in Africa: The CHENMA Project

Room 4N

Dr. Hester Klopper, Board Member, Sigma Theta Tau International Honor Society of
Nursing

The Generous Spirit: The Role of Women in Mexican Philanthropy

Room 2S

Dr. Jacqueline Butcher de Rivas, President and CEO, CIESC, the Center for
Research and Civil Society Studies

5:30–6:30 pm

Reception

57th floor, Chicago Chase Tower

FRIDAY, MARCH 11, 2011

8:00 am–2:30 pm **World Market** (Friday only)
Auditorium Upper Lobby

8:00 am–9:00 am **Continental Breakfast/Registration**
Chicago Chase Tower/Auditorium Upper Lobby

9:00–10:30 am **Plenary Session**
Chase Bank Auditorium

How Not to Reinvent the Wheel: Lessons from the History of Women, Religion, and Philanthropy

Dr. Ann Braude, Senior Lecturer on American Religious History and Director of the Women's Studies in Religion Program, Harvard Divinity School
Presented in partnership with the Lake Institute on Faith & Giving

11:00 am–12:15 pm **Breakout Sessions C**
56th floor, Chicago Chase Tower

Going Global: Tiffany Circle Society of Women Leaders Builds Partnerships

Room 4N

Ms. Elaine Lysterly, Co-Chair Tiffany Circle, American Red Cross

Creating a Borderless Community: Building Bridges to Peace

Room 1S

Dr. Barbara Ibrahim, Director, John D. Gerhart Center for Philanthropy and Civic Engagement, American University in Cairo

Ms. Nadia Malik, Founding Member and Treasurer, Muslim Women's Fund

Dr. Sarwat Malik, FACP, Founding Member and Vice-Chair, Muslim Women's Fund

What's the Fuss about Celebrity Philanthropy?

Room 6N

Dr. Elaine Jeffreys, Associate Professor, University of Technology, Australia

Philanthro-peony: The Flowering of Women's Philanthropy in China

Room 2S

Ms. Alice Lau, Executive Director, Institute for Civil Society, Sun Yat-sen University

Ms. Leslie Stone, Executive Director, The Lingnan Foundation

The World IS Flat: American Women and Global Philanthropy

Room 5N

Ms. Nano Chatfield, Founder, Girls Foundation of Tanzania

Ms. Elizabeth Ellers, Founder and Managing Partner, The globalislocal Fund

Ms. Mona Purdy, Founder and President, Share Your Soles

Moderator: Ms. Trish Jackson, Vice President for Advancement, Smith College

12:30–1:30 pm **Lunch Break**
57th floor, Chicago Chase Tower

2:00–4:00 pm **Closing Plenary**
Chase Bank Auditorium

Women World Wide Leading through Philanthropy: Trends and New Directions

Ms. Judy Belk, Senior Vice President, Rockefeller Philanthropy Advisors

Ms. Barbara Dobkin, President, Dobkin Family Foundation

Dr. Juree Vichit-Vadakan, Director, Center for Philanthropy and Civil Society, NIDA

Moderator: Mrs. Adele Simmons, President, Global Philanthropy Partnership

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The Center on Philanthropy at Indiana University appreciates the support of the following organizations:

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JPMorgan Chase

As JPMorgan Chase has evolved into one of the world's largest and most influential global financial institutions, our approach to philanthropic investment has also evolved. However, throughout this evolution and change, one thing has remained constant: our firm's unwavering commitment to making a positive difference in the communities where we operate.

JPMorgan Chase's philanthropic goal is simple – be the catalyst to meaningful, positive, and sustainable change within our highest need neighborhoods and communities across the globe. In 2010, JPMorgan Chase and its Foundation gave more than \$150 million through grants and sponsorships to thousands of not-for-profit organizations across 28 domestic markets and 25+ countries abroad. We also support the individual interests of our employees through the Matching Gift and volunteer programs.

Targeting Challenged Neighborhoods

The JPMorgan Chase Foundation directs the majority of its time, attention and investment toward specific neighborhoods in cities where we have major operations. These neighborhoods are typically among the most challenged areas of major urban centers, defined by unacceptably high rates of poverty and historic disinvestment. JPMorgan Chase works to lead a renaissance in the neighborhood, by engaging the most qualified non-profit organizations, neighborhood residents, and other sources of public and private advocacy and funding.

The firm's philanthropic investment in these targeted neighborhoods is predominantly focused in three centers of excellence: Community Development, Education, and Arts & Culture. For more information, visit www.jpmorganchase.com/giving

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Johnson, Grossnickle and Associates

Since 1994, Johnson, Grossnickle and Associates has taken an authentic, strategic approach to philanthropic consulting. JGA is a premier provider of philanthropic consulting services to private colleges, seminaries, independent schools, and large cultural, community and health organizations. Our full-service firm specializes in assisting with capital campaigns, development audits, feasibility studies and general fundraising counsel. The JGA team does not work from a pattern or formula. By offering highly customized, client-focused solutions, we create order out of ambiguity in complex situations and serve as your guide in philanthropy. Responsive, personalized, results-oriented service is our top priority.



SUPPORTING SPONSORS

Bank of America Merrill Lynch

Within Bank of America Merrill Lynch, the Philanthropic Management group serves as the center of expertise, service, and investment and charitable solutions for individuals and families, foundations, endowments, and other not-for-profit organizations. This team of highly experienced philanthropic professionals fully understands the aspirations and challenges facing private foundations and their benefactors.

Individuals and families rely on us for advice, support and resources that can transform their charitable goals into meaningful action. We have worked with hundreds of successful individuals and families to help them achieve their personal visions and create a tradition of giving. From mission statements to governance structures to grantmaking programs to asset management, we leverage the resources, intellectual capital and long-standing philanthropic commitment of three leading financial institutions – Bank of America, US Trust and Merrill Lynch – to support our individual clients and families in all aspects of their giving.



Indiana Grantmakers Alliance

Indiana Grantmakers Alliance is a membership organization of the state's community, corporate, family, independent, and private foundations, as well as corporate giving programs. It is dedicated to advancing philanthropy in Indiana by promoting legal, ethical, effective, and efficient grantmaking. Through advocacy, education, information, and networking, Indiana Grantmakers Alliance provides resources that increase the capacity for impactful philanthropy statewide. More information is available at www.indianagrantomakers.org.



Kraft Foods

The company and the Kraft Foods Foundation have donated nearly \$1 billion in cash and food to hunger-relief organizations over the past 25 years. Through support of partners, including Save the Children, Feeding America, INMED Partnerships for Children, Charities Aid Federation and CARE, the company and Foundation support programs in 46 countries and on almost every continent.

Kraft Foods is building a global snacks powerhouse and an unrivaled portfolio of brands people love. With annual revenues of approximately \$48 billion, the company is the world's second largest food company, making delicious products for billions of consumers in approximately 170 countries. The portfolio includes 11 iconic brands with revenues exceeding \$1 billion – *Oreo*, *Nabisco* and *LU* biscuits; *Milka* and *Cadbury* chocolates; *Trident* gum; *Jacobs* and *Maxwell House* coffees; *Philadelphia* cream cheeses; *Kraft* cheeses, dinners and dressings; and *Oscar Mayer* meats. Approximately 70 brands generate annual revenues of more than \$100 million. Kraft Foods (www.kraftfoodscompany.com; NYSE: KFT) is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index.



Sigma Theta Tau International
Honor Society of Nursing

Sigma Theta Tau International Honor Society of Nursing

The Honor Society of Nursing, Sigma Theta Tau International (STTI) is a global community of nurse leaders with more than 130,000 active members in 86 countries. Through this network, members lead in using knowledge, scholarship, service and learning to improve the health of the world's people.

THE LEIGHTY FOUNDATION

The Leighty Foundation

The mission of the Leighty Foundation is to carry on the Leighty family legacy of service and stewardship by leveraging our time and talents, as well as our financial resources, primarily in the areas of Earth Protection, Education, and the Promotion of Philanthropy and Volunteerism.



United Nations Foundation

Girl Up, a campaign of the United Nations Foundation, gives American girls the opportunity to channel their energy and compassion to raise awareness and funds for programs of the United Nations that help some of the world's hardest-to-reach adolescent girls. Through Girl Up's support, girls have the opportunity to become educated, healthy, safe, counted and positioned to be the next generation of leaders. Campaign supporters are encouraged to give a "High Five" to girls in developing countries by donating \$5 or more to provide girls with such basic needs as access to school supplies, clean water, life-saving health services, safety from violence and more. Founding campaign partners include MTV Networks, National Coalition of Girls' Schools, Women's National Basketball Association, Ivanka Trump Fine Jewelry, Girls Inc., and Camp Fire USA. Go to GirlUp.org to learn more.



Vera Bradley

Vera Bradley handbags, luggage, and accessories have been featured on *Desperate Housewives*, *Brothers and Sisters*, *According to Jim*, *Samantha Who*, and in more than 20 feature-length films, as well as in celebrity gift lounges surrounding the 2008 Tony Awards, 2008 Daytime Emmys, and 2008 Sundance Film Festival. Fort Wayne, Indiana based Vera Bradley was founded in 1982 by friends Barbara Bradley Baekgaard and Patricia R. Miller. In addition to a distinctive collection of signature handbags, Vera Bradley designs stationery, rolling luggage, innovative limited edition lines, tableware, fine rugs, and eyewear.

FRIENDS



Association for Healthcare Philanthropy

The Association for Healthcare Philanthropy (AHP) is an international professional organization dedicated exclusively to developing the men and women who encourage charity in North America's health care systems. Established in 1967, AHP is the source for education, networking, information, and research opportunities in health care philanthropy. AHP is a not-for-profit organization with more than 4,700 members, of which nearly 2,000 are from the largest health care facilities in the United States and Canada. In 2009, AHP members raised more than \$7.6 billion. Its international headquarters is located outside Washington, D.C., in Falls Church, Virginia.

Campbell&Company

Campbell & Company

Celebrating 35 years of service, Campbell & Company is a national consulting and talent management firm serving nonprofit organizations, headquartered in Chicago with regional offices in Boston, Los Angeles, Portland, San Francisco Bay Area, and Washington D.C.

The Lake Institute on Faith & Giving

Lake Institute on Faith & Giving

The Lake Institute on Faith & Giving, located at the Center on Philanthropy at Indiana University, provides a neutral environment for religious and philanthropic practitioners, scholars, and the public at large to engage in reflection and conversation about the role of religion's ultimate taboo topic—money. Benefitting from the most comprehensive research available on philanthropic issues and pairing that with on-the-ground knowledge of diverse religious traditions, the Lake Institute translates statistics into practical tools for use by faith communities, offers funding for scholars in this developing field, and orchestrates opportunities for public discussion on faith and giving.

The Henry A. Rosso Award

Since 1990, the Center on Philanthropy at Indiana University has honored outstanding individuals with the Henry A. Rosso Medal for lifetime achievement in ethical fundraising. The award is named in honor of Hank Rosso (1917–1999), a founder of the Center and founding director of The Fund Raising School. This tribute was first presented to Mr. Rosso for his work in establishing a means for fundraising professionals to learn about ethical philanthropic fundraising and for creating concepts of discipline and dignity in the profession. His teaching inspired generations of fundraisers, and his books are still considered the handbooks for fundraising professionals. In presenting the Rosso Medal, the Center strives to encourage ethical fundraising and to recognize those whose contributions have benefited the profession immeasurably.

2011 Rosso Medal Recipient

The 2011 Rosso Medal will be awarded to **Paulette L. Maehara**, outgoing President and CEO of the Association of Fund Raising Professionals, at the 2011 AFP conference later this month. Please join us in celebrating the accomplishments of this outstanding individual.

Previous Rosso Awardees

- | | |
|--------------------------------------|---|
| *Mr. Henry A. Rosso, CFRE | Ms. Patricia Lewis |
| Mr. Murray M. Blackwelder | *Ms. Barbara H. Marion, CFRE |
| Dr. Rita Bornstein | Mr. Milton J. Murray, CFRE, FAHP |
| *Mr. Philip S. Brain, Jr., CFRE | *Mr. Frederick Patterson (posthumously) |
| Mr. George Brakeley, Jr., CFRE | Mr. Robert Payton |
| *Mrs. Alice Green Burnette | Mr. Bob Pierpont |
| Mr. Donald A. Campbell Jr., CFRE | Mrs. Ernestine M. Raclin |
| *Mr. Arthur C. Frantzreb | Mrs. Dorothy C. "Dottie" Rosso |
| Dr. Claire Gaudiani | Ms. Marcela O. de Rovzar |
| Mr. James M. Greenfield, ACFRE, FAHP | Mr. Dean Schooler |
| Rev. Theodore M. Hesburgh, C.S.C. | Mr. Ed Schumacher |
| Ms. Frances R. Hesselbein | Mr. John J. Schwartz, CFRE |
| Mr. Charles A. Johnson | Mr. Curtis R. Simic |
| Mrs. Dorothy A. Johnson | Mr. William R. Simms, CFRE |
| Ms. Anna Faith Jones | Dr. J. David Smith |
| *Mr. Sam Jones (posthumously) | Mr. Charles Stephens |
| Ms. Polly Jontz Lennon | Ms. Dagmar Thorpe |
| *Mr. Clarence J. Jupiter | *Chancellor Herman B Wells |
| Mr. John W. Leslie | *Dr. Ernest W. Wood, CFRE
(posthumously) |

*deceased

Donikian Family Lecture

Thursday, March 10
11:00 am–12:15 pm

The Donikian Family Lectureship was created at the Center on Philanthropy at Indiana University by André and Molly Donikian to provide opportunities to enhance the understanding and appreciation of charitable giving as an important tool for philanthropy. Mr. Donikian, a national leader in the planned giving profession as well as a lecturer, writer, and tax expert, is president of Pentera, Inc., a full-service planned giving company based in Indianapolis.

The first Donikian Family Lecture was delivered in 2001 by Frank Minton on *Moral Authority in Gift Planning*. Mr. Minton, president of Planned Giving Services, is a consultant on the subject of philanthropic planning to charities as well as individuals.

Lecture Panel

The 2011 Donikian Family Lecture, *Family Philanthropy and the Next Generation: From a Gender Lens*, is presented by a panel of experienced practitioners:

Mr. Jim Coutré, Vice President, The Philanthropic Initiative
Ms. Daniela Nascimento Fainberg, Founder and Director, Instituto Geração
Ms. Priya Viswanath, Co-Founder, dâna asia

Arthur C. Frantzreb Lecture

Thursday, March 10
2:00–3:30 pm

The Frantzreb Lectureship was established at the Center on Philanthropy at Indiana University to honor Arthur C. Frantzreb's contributions to the field of philanthropy. Endowed by his friends and colleagues, the lectureship provides educational opportunities for practitioners to learn from a visiting lecturer, and seeks to develop professionalism and ethical practices in the field. Mr. Frantzreb was a renowned consultant in philanthropy and began his long and distinguished career in 1948 with Marts & Lundy. He received numerous awards and honors including, in 1993, the Henry A. Rosso Award for lifetime achievement in ethical fundraising.

The inaugural Frantzreb Lecture in 2002 focused on ethics and the Internet and was presented by Henry (Hank) Goldstein, President and CEO of The Oram Group, Inc., a comprehensive fundraising, public relations, and management consulting firm.

Lecture Panel

This year's Frantzreb Lecture, *Women: Shaping the Future of Foundation Philanthropy*, is presented by a panel of leaders:

Ms. Maya Ajmera, Founder and President, Global Fund for Children
Ms. Angelica Berrie, President, The Russell Berrie Foundation
Ms. Eileen Sweeney, Executive Director, Motorola Mobility Foundation
Moderator: Ms. Jane Leighty Justis, Executive Director, The Leighty Foundation

The Center on Philanthropy at Indiana University

Who We Are

The Center on Philanthropy at Indiana University is a leading academic center dedicated to increasing the understanding of philanthropy and improving its practice worldwide through research, education and training. At the heart of our work is strengthening philanthropy as a significant force for improving lives and communities. The Center provides nonprofit and nongovernmental organization leaders, donors, volunteers, scholars and students with the knowledge, skills and resources they need to make a difference in their communities and around the world.

The Center serves philanthropy through:

Academic Programs

The Center prepares thoughtful, dynamic donors, nonprofit professionals and scholars to be tomorrow's leaders and helps them maximize their impact for the public good. Founded in 1987, it pioneered the field of Philanthropic Studies and is home to many of the world's top experts. The Center's academic programs include:

- The world's first bachelor's degree, master's degree and Ph.D. in Philanthropic Studies
- An executive-format Master of Arts in Philanthropic Studies
- The Master of Public Affairs in Nonprofit Management degree, offered with the Indiana University School of Public and Environmental Affairs
- Certificate and other programs at the undergraduate through doctoral levels

Public Service and The Fund Raising School (TFRS)

The Fund Raising School helps thousands of fundraising professionals, volunteers and board members around the world each year achieve new levels of success through training based in best practices and the latest research. It serves nonprofits through:

- The Certificate in Fund Raising Management
- The Certificate in Nonprofit Executive Leadership, offered with the Indiana University School of Public and Environmental Affairs
- Online and in-person options for busy professionals and diverse learning styles
- Customized, onsite training for individual nonprofits
- An expert faculty of active fundraising professionals

The Women's Philanthropy Institute (WPI)

The Women's Philanthropy Institute furthers the understanding of women's philanthropy through research, education, and knowledge dissemination. By addressing significant and groundbreaking research questions and translating that research into increased understanding and improvements in practice, WPI helps to leverage new and expanded resources for the common good.

- *Women Give 2010.* www.philanthropy.iupui.edu/womengive
The first annual report from the Women's Philanthropy Institute examines differences in philanthropic giving between men and women across income levels and in the causes men and women support.

The Lake Institute on Faith and Giving

The Lake Institute on Faith & Giving explores the multiple connections between philanthropy and faith within the major religious traditions. It fosters greater understanding of the ways faith inspires and informs giving by:

- Providing educational forums that engage the general public, faith leaders, and scholars
- Encouraging and supporting original multidisciplinary research and scholarship
- Assisting donors in pursuing their philanthropic passions
- Stimulating thoughtful conversations among individuals, families, and faith communities on issues related to faith, money, and giving as a way to nurture cultures of generosity

Research

The Center on Philanthropy's research informs donors' decision making and improves the quality and impact of nonprofits' work. The Center is a leading resource for top-quality, unbiased research about philanthropy. Its research includes some of the most frequently cited information on the nonprofit sector:

- The *Center on Philanthropy Panel Study (COPPS)*, is the most comprehensive study tracking giving and volunteering in U.S. over time and across generations. It identifies and examines trends and explores how philanthropic decisions are affected by changes in people's lives (income, employment, divorce, illness, aging, public policy changes, etc.).
- *Giving USA*, published by Giving USA Foundation and researched and written by the Center, is the first and only annual, comprehensive look at who gives, how much and to whom, and is the only source of total annual U.S. giving.
- *The Bank of America Study of High Net Worth Philanthropy* provides insights into the motives and methods of giving among wealthy Americans. It informs the practices of nonprofit organizations and fosters peer learning among donors.
- *Disaster and Crisis Giving*. The Center is a leading source of information on giving during disasters.

Public Affairs

Outreach efforts share the Center's research and expertise and translate its impact on society through national media, speaking engagements, and other programs. The Center convenes national and international leaders, nonprofit professionals, experts and scholars to grapple with challenges in philanthropy and help find solutions.

For more information about the Center on Philanthropy, visit www.philanthropy.iupui.edu

The Center on Philanthropy Board of Visitors

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Erica Okezie-Phillips
Program Officer
McCormick Foundation

Jennifer Staashelm
Chief of Staff
Center on Philanthropy at Indiana University

Katherine Pickus
Divisional Vice President
Global Citizenship Policy
Vice President, Abbott Fund

Ellen Remmer
President
The Philanthropic Initiative

Lynn Sorrentino
Director of Development
World YWCA

Leslie Stone
Executive Director
Lingnan Foundation

Pamala Wiepking
Assistant Professor
Erasmus University

Staff

Ms. Maggie Tittle Bowden
Associate Director of Development
The Center on Philanthropy at Indiana University

Dr. Debra J. Mesch
Director, Women's Philanthropy Institute
Professor, School of Public and Environmental Affairs
Indiana University–Purdue University Indianapolis

Ms. Andrea Pactor
Associate Director
Women's Philanthropy Institute and
2011 Symposium Coordinator

Shaw-Hardy Taylor Achievement Award

In 2008 the Women's Philanthropy Institute at the Center on Philanthropy at Indiana University created a new award to be given periodically – the Shaw-Hardy Taylor Achievement Award for extraordinary contributions to moving women's philanthropy forward.

The award is named in honor of the leadership of two visionary women, Sondra Shaw-Hardy and Martha Taylor, who saw the potential for women's involvement in philanthropy long before it became a trend or a strategy to enrich the philanthropic table. They created an organization to advance women's philanthropy which evolved into the Women's Philanthropy Institute now housed at the Center on Philanthropy at Indiana University. Their 1995 publication, *Reinventing Fundraising*, is quoted regularly in dissertations and popular magazine articles. Their 2010 publication, *Women and Philanthropy: Boldly Shaping a Better World*, charts a clear vision for women's potential and power in philanthropy. As peerless advocates for this cause, they have devoted countless hours and logged untold miles.

The criteria for the award are straight-forward: an individual or individuals who have moved women's philanthropy forward and have demonstrated significant impact on the field. Candidates for the award can be from any discipline or sector: philanthropist, nonprofit leader, volunteer, change agent, fundraiser, researcher, or combination of the above.

The 2011 Shaw-Hardy Taylor Achievement Award will be presented on Friday morning, March 11.

Previous Awardees

Sondra Shaw-Hardy
Martha Taylor

Plenary Sessions

Ms. Peggy Dulany

The Imperative for Women's Voices in Philanthropy Today

Thursday, March 10 9:15–10:00 am

Ms. Maya Ajmera

Ms. Angelica Berrie

Ms. Eileen Sweeney

Ms. Jane Leighty Justis, Moderator

Women: Shaping the Future of Foundation Philanthropy

Thursday, March 10 2:00–3:30 pm

Dr. Ann Braude

How Not to Reinvent the Wheel: Lessons from the History of Women, Religion, and Philanthropy

Friday, March 11 9:00–10:30 am

Ms. Judy Belk

Ms. Barbara Dobkin

Dr. Juree Vichit-Vadakan

Mrs. Adele Simmons, Moderator

Women World Wide Leading through Philanthropy: Trends and New Directions

Friday, March 11 2:00–4:00 pm

Plenary Speakers



Ms. Peggy Dulany

The Imperative for Women's Voices in Philanthropy Today

Thursday, March 10 9:15–10:00 am

Peggy Dulany is Chair of The Synergos Institute, an independent nonprofit organization dedicated to creating effective, sustainable and locally based solutions to poverty. Drawing from her experience living and working in Rio de Janeiro as a young woman, she realized that the people most affected by adverse living conditions also have the greatest energy and motivation to solve their problems. The resources they lack are the connections to the economic and political realms where necessary changes can affect whole communities.

Dr. Dulany founded Synergos in 1987 to facilitate relationships between grassroots leaders and political or business leaders, people who otherwise would not have access to each other, so that they can develop long-term relationships and forge new paths in overcoming poverty.

Her career has included heading a Boston-area public high school program for drop-outs for six years and consulting with the United Nations and the Ford Foundation on health care and family planning in Brazil, the United States and Portugal, and with the National Endowment for the Arts on nonprofit management and planning. She was Senior Vice President of the New York City Partnership for five years, where she headed the Youth Employment and Education programs.

Dr. Dulany is an honors graduate of Radcliffe College and holds a Doctorate in Education from Harvard University. She is also Chair of ProVentures, a business development company for Latin America and Southern Africa. She has sat on over thirty nonprofit and corporate boards including Stone Barns Center for Food and Agriculture, the Rockefeller Brothers Fund, and the Africa-America Institute, among others. She loves to ride, hike, and cross-country ski in the Rocky Mountains.



Ms. Maya Ajmera

Women: Shaping the Future of Foundation Leadership

Thursday, March 10 2:00–3:30 pm

Maya Ajmera is the founder and president of The Global Fund for Children (GFC), a philanthropic intermediary that makes small grants to innovative, community-based organizations working with some of the world's most vulnerable children and youth. GFC has awarded 2,606 grants, totaling over \$15.3 million, to 376 grassroots organizations in 73 countries. In addition, GFC has a dynamic media program focused on children's books, films, and documentary photography. She is also the co-author of many Global Fund for Children books, including the award-winning *Children from Australia to Zimbabwe* and *Faith*.

Maya is sought out nationally and internationally to address audiences on local and global philanthropy, global children's rights, early childhood development, and social entrepreneurship. Her work and life story have been profiled by such media outlets as CNN, The Oprah Winfrey Show, Financial Times, NPR, and many others.

Maya serves on the boards of directors of Echoing Green, the Washington Area Women's Foundation, and New Global Citizens, and is a trustee of the North Carolina School of Science and Mathematics. She also serves on the advisory boards of numerous philanthropic entities, including the American India Foundation and the Emerging Markets Foundation.

Maya received a master's degree in public policy from the Sanford School of Public Policy at Duke University and a bachelor's degree in biology from Bryn Mawr College.



Ms. Angelica Berrie

Women: Shaping the Future of Foundation Leadership

Thursday, March 10 2:00–3:30 pm

Angelica is President of the Russell Berrie Foundation, which makes transformational gifts to seed innovative philanthropic ventures that express Russ Berrie's entrepreneurial spirit. The Russell Berrie Foundation's mission is focused on the areas of: diabetes care and research; Jewish innovation and the strengthening of Israel; inter-religious understanding; professional salesmanship; humanism in medicine; community arts and culture in New Jersey and fighting terrorism.

After the death of her husband, New Jersey sales entrepreneur and philanthropist, Russell Berrie, Angelica assumed the role of CEO and Vice-Chair of the Board of Russ Berrie and Co. Inc., a global gift company listed on the New York Stock Exchange. The global gift company is best known for its lovable stuffed toys and popular products like the RUSS trolls.

She helped found Gilda's Club Northern New Jersey, a free cancer support community for families living with any form of cancer. She became the Board Chair of Gilda's Club Worldwide, which has club houses in 26 cities in North America.

Angelica currently serves as Board Chair of the Center for Inter-Religious Understanding, which fosters interfaith dialogue between world religions. She is Vice-President of Friends of Ofanim, whose mission is to reduce social and economic gaps in Israel by using mobile classrooms to deliver high-quality supplemental education to every child in Israel's periphery.

Angelica is Vice-President of the American Friends of Shalom Hartman Institute, a pluralistic center of study in Jerusalem and has been a member of the Boards of The Arnold P. Gold Foundation for Humanism in Medicine; The JCC on the Palisades; and The Jewish Home at Rockleigh.



Ms. Eileen Sweeney

Women: Shaping the Future of Foundation Leadership

Thursday, March 10 2:00–3:30 pm

As of January 2011, Eileen Sweeney leads the Motorola Mobility Foundation and Community Relations. Eileen has over 15 years experience in philanthropy and led the Motorola Foundation and global Corporate Contributions for the last five years in its mission to benefit the communities in which it operates around the world, by making strategic grants, forging strong partnerships, fostering innovation, and engaging stakeholders. At Motorola, Eileen started the Innovation Generation Grant program for science, technology, engineering, and math education (STEM) in the U.S. and leads a global effort around disaster response. Eileen joined Motorola from the Inkindex Corporation where she was Chief Executive Officer. Inkindex is an on-line

company that obtains resources for non-profit groups. Before that, Eileen served as director of Civic Affairs for United Airlines where she was responsible for global corporate philanthropy, employee volunteerism, and employee giving.

She is a founding member of the National Science Advisory Committee for the Girl Scouts of the USA and a member of the National Advisory Council for the Dream Foundation. Locally, Eileen serves on the boards of Working in the Schools, Project Exploration, Victory Gardens Theatre, the Women's Power Network, and is a founder and board member of the North Lawndale College Prep Charter High School in Chicago, Illinois. Eileen is the past-Chair of The Contributions Council of the Conference Board, a member of Global Corporate Volunteer Council, a Board Member of the U.S. Chamber of Commerce's Business Civic Leadership Council, and a member of the Clinton Global Initiative.

Eileen received a bachelor's degree in education from Loyola University and a Masters in Education from Harvard Graduate School for Education with a focus on building strategic business-education partnerships.



Ms. Jane Leighty Justis, Moderator

Women: Shaping the Future of Foundation Leadership

Thursday, March 10 2:00–3:30 pm

Jane Leighty Justis is a trustee and the Executive Director of The Leighty Foundation, founded in Waterloo, Iowa by her father in 1985. The mission of the Foundation is to carry on the Leighty family legacy of service and stewardship by leveraging our time and talents, as well as our financial resources primarily in the areas of earth protection, education, and the promotion of philanthropy and civic engagement.

Jane is active, locally and nationally, in the promotion of philanthropy through leadership roles with such organizations as the Council on Foundations, the National Center for Family Philanthropy, the Association for Small Foundations, the Colorado Association of Funders, the Colorado Springs Funders Forum, and the Pikes Peak Community Foundation. She is a former member of the national board for the Women's Philanthropy Institute. In addition to her role with the Foundation, Jane is also a nationally recognized speaker about the opportunities and challenges of family philanthropy.

Jane has a degree in Education from the University of Denver, a certification in Volunteer Management from the University of Colorado, and a Masters in Christian Leadership from Fuller Theological Seminary.



Dr. Ann Braude

How Not to Reinvent the Wheel: Lessons from the History of Women, Religion, and Philanthropy

Friday, March 11, 9:00–10:30 am

Presented in partnership with the Lake Institute on Faith & Giving

Ann Braude serves as the director of the Women's Studies in Religion Program and as Senior Lecturer on American Religious History at Harvard Divinity School. Her primary interest is the religious history of American women. Her first book, *Radical Spirits: Spiritualism and Women's Rights in Nineteenth-century America*, documents the role of spiritualist trance speakers as the first large group of

American women to speak in public, and examines the sympathy between the radical individualism of their religious practices with that of their political platform. Ann Braude is also the author of *Sisters and Saints: Women and Religion in America*, a history of the religion of American women for a general audience. She also has an interest in the issues surrounding the study of Native American religions, and is engaged in an ongoing research project concerning a Cheyenne child taken captive at the Sand Creek Massacre. She has published many articles on women in Judaism, Christian Science, and American religious life, and served as co-editor of *Root of Bitterness: Documents of the Social History of American Women*. She edited *Transforming the Faiths of Our Fathers: The Women Who Changed American Religion*, the result of a historic conference that brought 25 pioneers of religious feminism together at HDS. In 2005 she inaugurated the School's year-long celebration of the 50th anniversary of the admission of women to HDS with a convocation address entitled "A Short Half-Century: Fifty Years of Women at Harvard Divinity School." *Religion, Gender and Politics: Untangling Modernity*, which she co-edited with Hanna Herzog, appeared in 2009. Her current research focuses on religion and women's political mobilization.



Ms. Judy Belk

Women World Wide Leading through Philanthropy: Trends and New Directions
Friday, March 11 2:00–4:00 pm

Judy oversees Rockefeller Philanthropy Advisor's three regional offices in Chicago, San Francisco, and Los Angeles where she is currently located. She has over twenty-five years of leadership experience in strategic planning, international giving, corporate social responsibility, and family philanthropy. Throughout her career she has held management positions in government as well as in the nonprofit and corporate sectors.

Prior to joining RPA, Judy served as Vice President of Global Public Affairs for Levi Strauss & Co., reporting directly to the Chairman and CEO with responsibilities for both the company and foundation's leadership in the fight against AIDS as well as its economic development, environmental, and anti-racism initiatives. Judy also managed corporate philanthropy for the former Mervyn's Division of Target Corporation where she developed major initiatives supporting the arts and women.

Judy is a frequent writer and speaker on organizational ethics, race, and social change and her work has been recognized with several state and national awards. Her articles have aired on National Public Radio (NPR) and appeared in the New York Times, the Wall Street Journal, and the Washington Post. She currently serves on the boards of the National Center on Family Philanthropy, Southern California Grantmakers (SCG), and The Marlborough School, a Los Angeles-based independent school for girls. Past board service include the Ms. Foundation for Women, the Berkeley Repertory Theatre, and the American Civil Liberties Union (ACLU) of Northern California. She received her undergraduate degree from Northwestern University and a graduate degree from California State University, Hayward.



Ms. Barbara Dobkin

Women World Wide Leading through Philanthropy: Trends and New Directions
Friday, March 11 2:00–4:00 pm

A pioneer as an advocate for and funder of women's advancement and leadership, Barbara Dobkin has served as the Founding Chair of Ma'yan, the Jewish Women's Project at the JCC in Manhattan; the Founding Chair of the Jewish Women's Archive; and Founding Chair of the Hadassah Foundation. She currently serves as Chair of the Dafna Israeli Fund and as the Chair of American Jewish World Service. In addition, she currently serves on the board of Advancing Women Professionals and the Jewish Community and is a former board member of The Women's Funding Network, the New Israel Fund, the Women Donors Network, and The White House Project. A frequent national speaker on women's philanthropy and leadership, Barbara co-initiated the Women's Funding Network's ground-breaking Women Moving Millions Campaign.



Dr. Juree Vichit-Vadakan

Women World Wide Leading through Philanthropy: Trends and New Directions
Friday, March 11 2:00–4:00 pm

Dr. Juree Vichit-Vadakan teaches at the School of Public Administration, National Institute of Development Administration (NIDA), a government graduate institution in Bangkok. She has served as Dean, Vice President and President of NIDA and was chair of one of the eight committees writing Thailand's new constitution. A tireless advocate and a strong voice for social justice, good governance and equitable, balanced and sustainable development, Dr. Juree has worked on three issues over the years: civil society as development partner, transparency and accountability for good governance, and gender equality and women's participation in decision making. She has combined academic work with social movement activities via the founding of the Center for Philanthropy and Civil Society which she chairs. Dr. Juree also serves as Secretary-General of Transparency Thailand. She served as Chair of the Organizing Committee for Women Leaders' Network Conference for 2003 which the Thai Government hosted in conjunction with APEC meetings in the same year. She also served as Chair of APEC Gender Focal Point Network for 2003. In addition, she was appointed as a member of the United Nations Commission on the Status of Women in 2004. Dr. Juree is responsible for numerous research and consultancy projects both for government agencies and on civil society issues. She also serves on several government and civil society boards. Dr. Juree earned her BA, MA and Ph.D. degrees from the University of California, Berkeley and was awarded an honorary doctorate from Indiana University in 2007.



Mrs. Adele Simmons, Moderator

Women World Wide Leading through Philanthropy: Trends and New Directions
Friday, March 11 2:00–4:00 pm

Adele Simmons is Vice-Chair of Chicago Metropolis 2020 where she focuses on sustainability. She co-chaired the Task Force that developed the Climate Action Plan for the City of Chicago, and serves on the Green Ribbon Committee that oversees the implementation of the Plan. She served as a co-chair of the Council on Global Affairs study group on Chicago's global future.

She is a member of the World Economic Forum's Global Agenda Council on Social Innovation, and President of the Global Philanthropy Partnership that works to strengthen the infrastructure for global philanthropy. She edits *Global Giving Matters*, which is produced by the Synergos Institute.

Mrs. Simmons was President of the John D. and Catherine T. MacArthur Foundation for a decade, overseeing grants of over \$1.5 billion, including an annual \$25 million program for Chicago. The foundation's international programs focus on the environment, population, international peace and security, understanding inequality within and among nations and climate change.

Mrs. Simmons is currently on the Board of Marsh and McLennan Companies, and a number of non-profit organizations, including The Field Museum, The Chicago Council on Global Affairs, The Synergos Institute, Demos, The Weil Foundation, and the Union of Concerned Scientists.

She served on President Carter's Commission on World Hunger and President Bush's Commission on Sustainable Development and was a member of the Commission on Global Governance, as well as the UN High Level Advisory Board on Sustainable Development. Before joining the MacArthur Foundation, Mrs. Simmons was President of Hampshire College and taught at Princeton University.

Plenary Panelists

Perspectives on Women and Global Philanthropy

Thursday, March 10 10:00–10:30 am

Moderator: Dr. Patrick Rooney, Executive Director, Center on Philanthropy



Dr. Patrick Rooney, Moderator

Patrick Rooney is the Executive Director at The Center on Philanthropy. A nationally recognized expert on philanthropy and charitable giving, Dr. Rooney speaks frequently across the country on issues related to philanthropy and management of nonprofit organizations and has been quoted by national news media outlets such as PBS's *Nightly Business Report*, *The New York Times*, *The Wall Street Journal*, *The Washington Post* and *USA Today*. He has served as a member of several national advisory groups, including advisory committees for the U.S. Corporation for National and Community Service, the U.S. Bureau of the Census' Current Population Survey, the Association of Fundraising Professionals and INDEPENDENT SECTOR.

Dr. Rooney previously served as the Center's Chief Operating Officer and was Director of Research 1999-2009. He created the Center's formal in-house research program, building it into one of the premier philanthropy research organizations in the nation.

Prior to joining the Center on Philanthropy, Dr. Rooney served as both special assistant to the Indiana University Vice President for Long-Range Planning and Chancellor of Indiana University–Purdue University Indianapolis (IUPUI) and as Assistant Dean for Academic Programs for Indiana University–Purdue University Columbus (Indiana). He has served as a board or committee member for several nonprofit organizations, including the Techpoint Foundation, the Rollins College Philanthropy & Nonprofit Leadership Center, United Way of Central Indiana Strategic Planning Committee and the Children's Bureau of Indianapolis.

A professor of Economics and Philanthropic Studies at IUPUI and a member of the graduate school faculty at Indiana University, Dr. Rooney is a prolific researcher with an extensive body of published research. He earned his B.A., M.A., and Ph.D. in Economics at the University of Notre Dame and a Certificate of Management Development at Harvard University. He also earned a Certificate in Fund Raising Management from The Fund Raising School at the Center on Philanthropy at Indiana University.



Ms. Jennifer Buffett

Jennifer Buffett is Co-Chair and President of the NoVo Foundation (Latin: create, change), a philanthropic organization focused on creating a more just and balanced world based on cooperation and partnership, primarily through the empowerment of girls and women. She leads the foundation overseeing its strategic direction as defined by her and her husband, composer and producer, Peter Buffett.

NoVo works to achieve its vision by transforming social attitudes, relationships and institutions that perpetuate injustice – primarily through the empowerment of girls and women. The foundation approaches this effort by investing in long-term strategic initiatives that lead to systemic change, specifically ending violence against girls and women, unlocking the potential of adolescent girls, and advancing whole child education and social and emotional learning. NoVo is a major philanthropic partner with the Nike Foundation, fueling “The Girl Effect” – the social and economic change brought about when every girl has the power to participate equally in her community.

Jennifer and Peter are recipients of the Clinton Global Citizen Award for their “visionary leadership and sustainable, scalable work in solving pressing global challenges.” The Ms. Foundation for Women honored Peter and Jennifer’s philanthropic boldness and commitment with a 2010 “Gloria Steinem Award.” Barron’s ranks them in the top 25 list of most effective philanthropists. In 2010, Jennifer was selected by President Clinton to be a founding member of the Clinton Global Initiative’s young global leaders cohort, “CGI LEAD.”

In addition, Ms. Buffett provides leadership and serves on the boards of the Nike Foundation, V-Day, CASEL (Collaborative for Academic and Social and Emotional Learning), BRAC USA, the International Center for Research on Women and “Women Moving Millions.”



Ms. Daniela Nascimento Fainberg

In 2005, Daniela Nascimento Fainberg created the New Generation Program, a social initiative to engage privileged youth ages 20 to 40 with philanthropy and social engagement in Brazil. From the results of the first group of young leaders, in May of 2007 she founded the Instituto Geração (Generation Institute), the first Brazilian non-profit organization to encourage and support the new generation of privileged individuals in re-thinking their role and practices towards social change.

Ms. Nascimento Fainberg has 14 years of experience working in the non-profit sector. She started her career working at São Paulo office of W.K. Kellogg Foundation monitoring the Latin American projects. Later, she moved to IDIS – Institute for the Development of Social Investment – where she created and managed Family Philanthropy Program. Ms. Nascimento Fainberg is also on the Advisory Board of Akatu Instituto for conscious consumption. She is a frequent speaker at Brazilian and international workshops on the role of the next generation in social change.

She received her degree in Social Sciences from the University of São Paulo, Brazil.



Dr. Obioma Nnaemeka

Obioma Nnaemeka is Chancellor's Professor of French, Women's Studies and African/African Diaspora Studies and Director of the Women's Studies Program at Indiana University, Indianapolis. She studied French, German, and African Studies at the University of Nigeria, Nsukka (Nigeria), the former Université de Dakar (Senegal), Université de Grenoble (France), and the University of Minnesota (Minneapolis) where she earned an M.A. and a Ph.D. with distinction.

A former Rockefeller Humanist-in-Residence (University of Minnesota), Edith Kreeger-Wolf Distinguished Visiting Professor (Northwestern University, Evanston), and Verne Wagner Distinguished Visiting Professor (University of Kansas), Professor Nnaemeka is the Founder and current President of the Association of African Women Scholars (AAWS) and the List Administrator of an internet discussion group on women's and gender issues in Africa and the African Diaspora (WAADGLOBAL). She has received numerous national and international awards as well as grants and fellowships from several foundations and agencies, including Rockefeller, MacArthur, SIDA and SAREC (Sweden), and IRDC (Canada).

Prior to coming to Indiana University, Professor Nnaemeka taught at the University of Nigeria (Nsukka) and the College of Wooster (Wooster, Ohio). She is a commentator/cultural critic for the French Service of the International Service of Radio Netherlands in Herversum (Netherlands), a Nominator for the Civitella Ranieri Foundation (Italy) and the Carnegie Corporation of New York, a Board member of Global Women's Leadership Center at the Leavey School of Business, a member of the National Advisory Board of the Association of American Colleges and Universities (AAC&U) for the Liberal Education and Global Citizenship Project, and a participant in the Women Waging Peace initiative at Harvard University.

She is a member of the Board of Directors of many international nongovernmental organizations (NGOs) and on the Advisory Board of several refereed scholarly journals. As an expert in African/African Diaspora studies, development, globalization, women's/gender studies, human rights, literary studies, peace and conflict resolution, and multiculturalism, Professor Nnaemeka combines research and consultancy for the United Nations, the World Bank, foreign governments, international agencies, and academic institutions with speaking engagements and active participation in national and international conferences and programs. She is the convener of the "Women in Africa and the African Diaspora" (WAAD) international conferences.

Professor Nnaemeka has published extensively in the following areas: development, women/gender studies, human rights, peace and conflict resolution, and African/African Diaspora studies. She is the author of over sixty scholarly articles and book chapters, and author/editor of eleven books.

Presentations

- 30** **Dr. Chris Einolf and Dr. Pamala Wiepking**
Cross-national Differences in Giving, an International Perspective
- 31** **Dr. Femida Handy**
Insights into India: Gender Matters in Philanthropy
- 32** **Mr. Jim Coutr , Ms. Daniela Nascimento Fainberg, and Ms. Priya Viswanath**
The Landscape of Family Philanthropy: Roles and Trends from the Gender Lens
- 34** **Dr. Sylke Schnepf**
Gender Differences in Charitable Giving in Great Britain
- 35** **Dr. Debra Mesch, Ms. Rebecca Daou, Ms. Bernadette Lane, and Ms. Alice Lau**
Women Give 2010 Research Findings & Practical Applications by Lions Clubs International
- 37** **Dr. Una Osili and Ms. Priya Viswanath**
Gender, Remittances, and Diaspora Giving in the Global Community
- 39** **Ms. Jennifer Buffett, Ms. Elizabeth Gore, and Ms. Paula Roberts**
Girl Champions: Are Marketing Campaigns the Tipping Point?
- 41** **Dr. Hester Kloppe**
Building Capacity through Volunteering in Africa: The CHENMA Project
- 42** **Dr. Jacqueline Butcher de Rivas**
The Generous Spirit: The Role of Women in Mexican Philanthropy
- 43** **Ms. Elaine Lyerly**
Going Global: Tiffany Circle Society of Women Leaders Builds Partnerships
- 44** **Dr. Barbara Ibrahim, Ms. Nadia Malik, and Dr. Sarwat Malik**
Creating a Borderless Community: Building Bridges to Peace
- 46** **Dr. Elaine Jeffreys**
What's the Fuss about Celebrity Philanthropy?
- 47** **Ms. Alice Lau and Ms. Leslie Stone**
Philanthro-peony: The Flowering of Women's Philanthropy in China
- 48** **Ms. Nano Chatfield, Ms. Elizabeth Ellers, and Ms. Mona Purdy**
The World IS Flat: American Women and Global Philanthropy

Presentation

Cross-National Gender Differences in Giving, an International Perspective

Thursday, March 10 11:00 am–12:15 pm

Are women “naturally” more generous than men? Or do cultural differences in gender roles explain gender differences in charitable giving? Presenters will share the latest research from psychology, economics, sociology, history, and biology on this question. They will then present findings from their study of over one hundred and fifty countries to examine how and why gender differences in giving vary across the world. Men and women vary across countries in levels of education, income, volunteering, religiosity, and social capital, and this cross-national study helps explain why these differences matter.



Dr. Chris Einolf, Assistant Professor, DePaul University

Chris Einolf is Assistant Professor at the School for Public Service at DePaul University, where he researches volunteering, charitable giving, and human rights. His article, “Gender Differences in the Correlates of Volunteering and Charitable Giving,” is available in the online first edition of *Nonprofit and Voluntary Sector Quarterly*. He received his Ph.D. in Sociology from the University of Virginia in 2006, and also has a bachelor’s degree from Davidson College and a Master’s Degree in International Affairs from Columbia University. His doctoral dissertation, “Pathways to Altruism: A Gender and Life Course Perspective,” won the ARNOVA Gabriel Rudney dissertation award in 2007.



Dr. Pamala Wiepking, Assistant Professor, Erasmus University, Netherlands

Dr. Pamala Wiepking (Schiedam, 1978) is Assistant Professor at the Department of Sociology at the Erasmus University Rotterdam. Her research focuses on cross-national and interdisciplinary explanations of philanthropy and is funded by a veni grant from the Netherlands Scientific Organization. Together with other sociologists she has published on philanthropic behavior in, among others, *Social Forces*, *Social Science Research*, *Voluntas* and the *Nonprofit & Voluntary Sector Quarterly*. She is a member of the editorial board for the *International Journal of Nonprofit and Voluntary Sector Marketing*. Pamala is secretary on the board of the European Research Network on Philanthropy (ERNOP) and one of ERNOP’s founding members. Pamala lectures at the Erasmus University on the topic of empirical sociology and methodology. She is also as Adjunct Fellow affiliated with the Australian Center of Philanthropy and Nonprofit Studies at the Queensland University of Technology in Brisbane, Australia. She is a member of the research committee of the Women’s Philanthropy Institute (WPI), based at the Center on Philanthropy at Indiana University. More information about Pamala Wiepking is available at her website: www.wiepking.com.

Presentation

Insights into India: Gender Matters in Philanthropy

Thursday, March 10 11:00 am–12:15 pm

In a fast developing country as India many cultural norms still exist against women's full participation in the social and economic realm. Set against this context, the session will examine women's roles as leaders in philanthropy and explore how women create a place for themselves at the philanthropic table in India. Does gender matter? Drawing on research that focuses on women philanthropists in India who take up the cause of women in need, the session will look at what motivates them, their struggles against prevailing norms, the forms of philanthropy they practice, the institutions of choice, and the impacts they make.



Dr. Femida Handy, Professor, University of Pennsylvania

Femida Handy is Professor of Nonprofit Studies at the School of Social Policy and Practice, at the University of Pennsylvania. Dr. Handy has received several awards for her research and publishes extensively. Dr. Handy's research interests include the micro economic aspects of the nonprofit sector; comparative and international aspects of the nonprofit and voluntary sector; philanthropy benefit-cost studies of volunteering; corporate volunteering; and volunteering among student and immigrant populations. Dr. Handy has authored and co-authored many scholarly papers and books; currently she is the editor-in-chief of *Nonprofit and Voluntary Sector Quarterly*. She has recently co-authored a children's book: *Sandy's Incredible Shrinking Footprint* which is focused on introducing children to the ecological foot print. She has a forthcoming book titled: *The Changing Face of Volunteering in India*.

Presentation

The Landscape of Family Philanthropy:

Roles and Trends from the Gender Lens

Thursday, March 10 11:00 am–12:15 pm

With a focus on general developments in family philanthropy internationally and use of specific examples, this session will provide an overview of the rise of family philanthropy globally and explore the extent to which gender intersects with family dynamics especially in Brazil and Asia. Presenters will share perspectives on next generation philanthropy, the role of women in multi-generational philanthropic families, the impact of women on family philanthropy in emerging countries, how culture and geography affect the opportunity for women to be engaged in family philanthropy, as well as other issues that affect this landscape.



Mr. Jim Coutré, Vice President, The Philanthropic Initiative

Jim Coutré is a vice president at The Philanthropic Initiative, Inc., an ally and consultant to ambitious donors willing to embrace creativity in their pursuit of deep social impact. TPI has developed and executed custom philanthropy strategies for hundreds of individuals, family foundations, and corporations representing over a billion dollars in giving. As a nonprofit, TPI has invested in the advancement of strategic philanthropy around the globe since 1989.

Jim leads TPI's strategic communications efforts, drawing upon a seventeen year career in communications. Jim works to develop special initiatives which respond to the evolving needs of clients and colleagues and broaden the understanding of strategic philanthropy and its emerging trends. He sits on the steering committee of New England International Donors, a peer learning group seeking to increase the quantity and quality of international philanthropy originating from New England.

Ms. Daniela Nascimento Fainberg, Founder and Director, Instituto Geração

See page 27.



Ms. Priya Viswanath, Co-Founder, dāna asia

Priya Viswanath, Co-Founder of dāna asia has been working on development issues in India for almost two decades. A leading philanthropy practitioner and advisor, she has guided multinational companies, global and regional foundations on corporate community investing, institution building, strategic planning, governance, resource generation and capacity building.

Priya was CEO of Charities Aid Foundation (CAF) India from 2003 to 2009. During her time at CAF India, Priya helped leverage and brought on board several leading multinationals – Adobe, Microsoft, Baxter, Ernst & Young, American Express, UBS, RBS, Barclays Plc, and others. CAF provides advisory and grant making services and helps companies invest in the community. The Tsunami Rebuilding Lives Fund, which she set up after the devastating Tsunami, has been a lifeline for many and is a model of good practice. With commitment from the Baxter Foundation, Illinois, Priya helped set up the Chronic Care Foundation in India to focus on chronic diseases. The inspired dream for capacity building and training of NGO leaders in India has been achieved through the Community Leadership Experience launched in partnership with UBS in September 2008. It is a model UBS has replicated in Asia.

Prior to joining the CAF, Priya was the lead consultant for Give2Asia & United Way International in India. She has also consulted on projects and initiatives sponsored by The Ford Foundation, The Commonwealth Foundation, and several bilateral and multilateral organizations, including the UNFPA, DFID, and others. From 1995-1998, Priya worked on promoting Education and Literacy initiatives for members of the Confederation of Indian Industry (CII), the apex chamber of commerce and industry in India.

Ms. Viswanath is a Director on the Board of the Asia Pacific Philanthropy Consortium and Chairs the Task Force on Financial Sustainability. She also serves on the Advisory Board of Alliance Magazine and is an Advisory Group member of Participatory Research in Asia, India (PRIA). She is a Working Group member of the Global Philanthropic Capital Project, a joint global research project of Salzburg Global Initiative and The Philanthropic Initiative. Priya is a Senior Fellow of the Synergos Institute and a published author on global and Indian philanthropy.

Presentation

Gender Differences in Charitable Giving in Great Britain

Thursday, March 10 11:00 am–12:15 pm

Are women more likely to donate but give less generous amounts than men? The predominant part of the literature which examines gender differences in mean amount donated suggests this is the case. This presentation will examine this question by focusing on the distribution of amounts and the probability of giving using micro-data on individual giving to charitable causes from Great Britain.

The session includes a general overview of giving patterns establishing a picture of the percentage of donors and amount given to a range of different charitable causes. Then the gender perspective will be added to these results. Results will be presented separately for single and married people, highlighting the very different gender patterns of giving behavior found in the two groups. In a final step, it will be shown whether identified gender differences in the donor percentages and amounts donated can be explained by background factors such as age and income.

Results indicate that women are generally more generous than men also in terms of amount donated. Quantile regression analysis shows that this pattern is robust if we take gender differences in individual characteristics such as household structure, education, and income into account. Some results of the presentation are published in:

J. Micklewright and S.V. Schnepf (2009) Who Gives for Overseas Development? *Journal of Social Policy*, 38(2), 317-341

G. Piper and S.V. Schnepf (2008) Gender Differences in Charitable Giving. *Voluntas*, 19(2), 103-124.

Dr. Sylke Schnepf, Lecturer, University of Southampton, England

Sylke Viola Schnepf is a Lecturer in Social Statistics in the School of Social Sciences, University of Southampton, UK. She obtained a Ph.D. in Economics in 2005 at the University of Hamburg, Germany. Her main research interests focus around the general topics of gender inequality as well as social exclusion. She has examined these topics in different fields. For example, she has extensively examined educational inequalities and their determinants across countries using large scale cross-national achievement surveys.

Charitable giving is another research interest. Sylke examined the characteristics of donors compared to non-donors, gender differences and socio-economic background of donors depending on their choice of charitable cause (e.g. animal causes or international development) and gender differences in generosity in the UK. Sylke is also interested in the relationship between giving and volunteering.

More recently, Sylke has started working on the topic of climate change. She is interested in the impact of climate policies on social inequality. Given that Sylke is generally applying quantitative analysis using survey data, she also conducts research examining the quality of these data (e.g. non-response bias and measurement errors in surveys).



Presentation

Women Give 2010 Research Findings & Practical Applications by Lions Clubs International

Thursday, March 10 11:00 am–12:15 pm

Research findings from the Women Give 2010 study conducted by the Women's Philanthropy Institute frame a conversation for how research can be applied to practice. Substantive, empirical research helps to build a better understanding of the connection between gender and philanthropy. This session provides a case study of how one international organization applies the research to learn more about its membership. Lions Clubs International (LCI), the world's largest service club organization with 1.35 million members in 206 countries, was founded in 1917. In recent years, LCI has experienced significant growth in membership, especially from women in emerging countries, and is surveying its members to better understand the membership trajectory. LCI will share what the organization hopes to learn from the survey; will connect their work to the broader picture of women and philanthropy; and will discuss ways the research and practice impact their work.



Dr. Debra Mesch, Director, Women's Philanthropy Institute

Debra Mesch is Director of the Women's Philanthropy Institute at the Center on Philanthropy at Indiana University. She is also Professor of Public and Nonprofit Management in the School of Public and Environmental Affairs at Indiana University–Purdue University Indianapolis. Dr. Mesch received both her M.B.A. and Ph.D. in organizational behavior/human resource management from Indiana University Kelley School of Business. Before coming to Indiana University, she taught at Simmons College and Northeastern University, College of Business Administration in Boston. Debra's primary responsibility for the Women's Philanthropy Institute is to guide the research agenda. She is working on several studies to examine further the important role of gender in philanthropy.



Ms. Rebecca Teel Daou, Manager, Lions Clubs International Foundation

Rebecca Teel Daou serves as manager of the Lions Clubs International Foundation (LCIF). The foundation, formed in 1968, is the charitable, grant-making arm of Lions Clubs International (LCI), the world's largest service club organization with 1.35 million members in 206 countries. LCIF programs grant more than US\$25 million annually to Lions Clubs worldwide for their community service and humanitarian development endeavors. Daou first joined the foundation in 1999 as the SightFirst program coordinator for Africa and the Middle East. SightFirst is LCIF's largest program and the world's largest blindness prevention program with projects in more than 100 countries worldwide.

Prior to joining LCIF, Daou served in the Peace Corps in Mali. She has a Bachelor of Arts degree in sociology from the University of Illinois at Urbana-Champaign, and a master's degree in public service from DePaul University.



Ms. Bernadette Lane, Senior Vice President and Managing Director of CCS

Bernadette Lane is Senior Vice President and Managing Director of CCS. She has provided professional counsel to education, healthcare, human service, social, conservation, cultural, humanitarian, civic, and faith-based organizations in the United States and internationally for more than 20 years.

As a principal of the firm and the leader of the Midwest Division of CCS headquartered in Chicago, she has planned and managed campaigns that have raised nearly \$1 billion with more than \$270 million being raised from outside of the United States. Her expertise is in planning and operations as well as organizing groundbreaking domestic and international donor and volunteer initiatives. Bernadette has led successful donor and volunteer initiatives and meetings throughout the United States and in countries such as Brazil, Sweden, France, India, Korea, Japan, China, and Thailand.

A selection of clients that have benefited from Bernadette's counsel include: Lions Clubs International Foundation, Oak Brook, Illinois; Rotary Foundation of Rotary International, Evanston, Illinois; United Nations Foundation, Washington, DC; Pontifical University of St. Thomas Aquinas, Rome, Italy; University of Windsor, Windsor, Ontario; Feeding America, Chicago, Illinois; and the Nashville Symphony, Nashville, Tennessee.

Bernadette is a member of AFP, CASE, and AHP. She also serves as CCS liaison with the Center on Philanthropy and served on the planning committee for the Center's 2011 Symposium on Global Women's Philanthropy.

Ms. Alice Lau, Executive Director, Institute for Civil Society, Sun Yat-sen University

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Presentation

Gender, Remittances, and Diaspora Giving in the Global Community

Thursday, March 10 4:00–5:15 pm

Diaspora philanthropy has emerged as an area of increased interest over the past decade. As women now make up a growing share of the world's migrant population, new questions have been raised concerning the philanthropic priorities of female migrants and their contributions to their families and communities of origin, as well as to their destination communities. Despite the growing interest in this topic, very few studies have focused on the role of women in Diaspora philanthropy.

According to estimates from the World Bank, in 2009, migrants globally sent over \$300 billion back to their origin countries. These resources— known as remittances – represent a significant resource flow and are vital for many families and communities in the developing world. The growing interest in remittances, both from policy makers, philanthropic institutions as well international development institutions suggests that these flows can be important economic, financial, and social resources to developing countries.

This will present new evidence on the importance of women in Diaspora philanthropy. The session will examine new data on the remittance behavior of U.S. immigrants and draw on original research conducted on the role of migrant women's groups and organizations and the variety of ways that women are contributing to social and economic change. However, attention will also be placed on the philanthropic dimension of remittance flows among women and the opportunities and challenges that women face in increasing the impact of Diaspora philanthropy.



Dr. Una Osili, Director of Research, Center on Philanthropy at Indiana University

Una O. Osili, Ph.D., is Director of Research at the Center on Philanthropy at Indiana University. An internationally recognized expert on philanthropy, Dr. Osili frequently speaks across the country on issues related to national and international trends in philanthropy and has been quoted by national news media outlets such as *The New York Times*, the *Chronicle on Philanthropy*, and *Nonprofit Times*. She has served as a member of several national and international advisory groups, including the Social Science Research Council, the United Nations Economic Commission for Africa, and the United Nations Development Program. In 2006, she received the Stevenson Fellowship from the Nonprofit Academic Centers Council. In 2007, she was appointed as a fellow of the Networks Financial Institute.

Dr. Osili is the current Chair of the Research Committee of the Women's Philanthropy Institute, and is a member of the Research Committee of the Lake Institute for Faith and Giving. She leads the Center's extensive research program for its partners including Bank of America, United Way Worldwide, United Student Aid Funds, the Alban Institute, and National Collegiate Athletic Association. Dr. Osili provides guidance for the research for Giving USA, which is published by Giving USA Foundation. She also directs the Center's signature research project, the Center on Philanthropy Panel Study (COPPS). COPPS is the

largest and most comprehensive study of the philanthropy of American families over time, and is conducted in partnership with the University of Michigan's Panel Study of Income Dynamics (PSID).

In addition to her appointment at the Center on Philanthropy, Dr. Osili serves as Associate Professor of Economics and Philanthropic Studies at Indiana University–Purdue University, Indianapolis. She is also a member of the graduate school faculty at Indiana University. In 2007, she was a Visiting Associate Professor of Economics at Yale University. Dr. Osili is a consultant with the Federal Reserve Bank of Chicago, and has worked for the World Bank and also serves on the Research Committee of the Association for Research in Nonprofit and Voluntary Organizations (ARNOVA) and the Board of the African Finance and Economics Association (AFEA). She has served as a past or current board member for several nonprofit organizations, including the American Red Cross of Greater Indianapolis, the Immigrant Welcome Center, and is a member of the Board of Trustees of St. Richard's School. Dr. Osili is a prolific researcher with an extensive body of published research. She earned her B.A. in Economics at Harvard University, and her M.A., and Ph.D. in Economics from Northwestern University.

Ms. Priya Viswanath, Co-Founder, dāna asia

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Presentation

Girl Champions: Are Marketing Campaigns the Tipping Point?

Thursday, March 10 4:00–5:15 pm

Three dynamic marketing campaigns focus on lifting girls out of poverty. Best known for its powerful videos, The Girl Effect launched in 2008. A collaboration of the Nike and NoVo Foundations, The Girl Effect is a fact-based advocacy tool that focuses on the benefits of investing in girls worldwide. Because I am a Girl was initiated by Plan Canada and adopted by Plan International as its signature campaign to lift millions of girls out of poverty. Central to its mission is an annual report on the inequalities between boys and girls. GirlUp, a campaign of the UN Foundation, links American girls to their global counterparts through “High Fives.” In addition to learning more about each campaign, the session will explore whether and how the campaign concepts can be applied more broadly around women and philanthropy on the global stage.

Ms. Jennifer Buffett, President, NoVo Foundation

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Ms. Elizabeth Gore, Executive Director, Global Partnerships and Nothing But Nets, UN Foundation

Elizabeth Gore is the executive director of global partnerships for the United Nations Foundation, currently managing partnership and cause marketing strategies implemented in programs and campaigns of the United Nations. Mrs. Gore also directs successful initiatives such as *Nothing But Nets*, the Girl Up campaign benefiting adolescent girls globally, \$150 Million campaign for malaria programs and the Global Fund, and a multi-million dollar partnership with the Bill and Melinda Gates Foundation. Elizabeth participated in Summit on the Summit and climbed Mt. Kilimanjaro in January 2010 to raise awareness for the global clean water crisis on behalf of the United Nations.

Prior to joining the UN Foundation, Mrs. Gore served as the director of development and corporate relations for the Points of Light Foundation. There, she facilitated the development department by successfully fulfilling yearly financial needs of the organization. In tandem, she created a new fund-raising model for the Foundation through corporate cause marketing, connecting the Volunteer Center National Network with corporations and financial partners. Her consulting experience includes the implementation and launch of The Great American Bake Sale, an anti-hunger initiative for Share Our Strength, ABC television and *Parade* magazine.

Mrs. Gore is a former United States Peace Corps volunteer and served in Bolivia, South America. In Bolivia, she wrote, received and managed a USAID grant to better the food availability and economic situation for the Chaco.

Mrs. Gore is originally from Texas where she was a financial development associate for the A&M Foundation. She holds a bachelor of science in Animal Science and a masters in Financial Development from Texas A&M University.

In 2008, Mrs. Gore was named by People Magazine as one of the top 100 Extraordinary Women. Mrs. Gore has been featured on multiple media outlets including *Glamour*, ABC, CBS, CNN, MSNBC, *People Magazine*, *Real Simple*, and the *New York Times*. Mrs. Gore is a World Champion Equestrian.



Ms. Paula Roberts, Executive Vice President, Marketing & Development, Plan Canada

A graduate of the University of Oklahoma, Paula holds a Bachelor of Arts in Communication and a Master of Arts in Organizational Communication. The majority of her career was spent in the corporate world including Xerox as well as a number of marketing communications companies such as TBWA\Chiat Day.

In October 2008, Paula joined Plan International Canada as Executive Vice President with responsibility for strategic communications, donor marketing, corporate partnerships, and major gift development. Plan works in more than 65 countries worldwide on critical issues affecting millions of children and raised more than \$120MM in Canada alone in fiscal 2010. Paula is leading the repositioning of the Plan brand including the introduction of a powerful digitally driven education and fundraising program called *Because I am a Girl*.

In just one year, *Because I am a Girl* has engaged over 185,000 Canadians and raised \$4.5 million spreading the message that "It Only Takes One Girl to Change the World." Plan Canada hopes to engage over a million girls and all the people who matter to them over the next five years in this exciting initiative.



Ms. Lisa Witter, Moderator

Lisa Witter is the Chief Strategy Officer of Fenton Communications, the largest public interest communications firm in the country. At Fenton Lisa heads-up the firm's work in innovation and co-leads the practices in women's issues, health, social entrepreneurship and global affairs for clients including Women for Women International, Nobel Peace Prize Winner Wangari Maathai, American University in Cairo, MoveOn.org, William and Flora Hewlett Foundation, David and Lucille Packard Foundation, American Medical Association, American Lung Association and many others. She is a co-founder of award-winning SheSource.org, an online brain trust of women experts to help close the gender gap among commentators in the news media. She recently co-led an awareness and action campaign around Nicholas Kristof and Sheryl Wu Dunn's best-seller *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*. In 2010 she was named one of 197 Young Global Leaders by the World Economic Forum.

Lisa is a blogger and political commentator appearing as an expert on NPR, MSNBC, FOX News and has been published in Newsday, The New York Times, The Seattle Times, The Anderson Cooper 360, Huffington Post, AlterNet and Blogger. In 2004, she was a contestant on the Showtime reality show, "American Candidate." Witter is co-author of *The She Spot: Why Women Are the Market for Changing the World and How to Reach Them*.

Presentation

Building Capacity through Volunteering in Africa: The CHENMA Project

Thursday, March 10 4:00–5:15 pm

This session featuring the award-winning project of the Sigma Theta Tau International Honor Society of Nursing Tau-Lambda-at-Large Chapter of a group of fourteen Africa universities, explores the pivotal role of women leaders who volunteered nearly 4,000 hours over three years to improve health care in poor East African countries. The goals of this South-South project were to strengthen nursing research and leadership, build capacity, and prevent out-migration of nurses and midwives. Learn about the collaboration needed to accomplish the project goals and find out why and how the project expanded to additional countries on the African continent.



Dr. Hester Klopper, Board Member, Sigma Theta Tau International

Hester Klopper is Professor and Head of the School of Nursing Science at North-West University (Potchefstroom Campus). Professional offices include election as Secretariat-Treasurer for Tau Lambda-at-Large Chapter (2005-2011), elected member of the International Governance Committee of Sigma Theta Tau International (2003-2005 and re-elected for 2005-2007), elected on the International Board of Directors of INDEN (2006-2010) as well as Chairperson for FUNDISA (Forum for University Nursing Deans of South Africa) (2007-2010).

Dr. Klopper obtained her undergraduate education at the Ann Latsky College of Nursing, Johannesburg, South Africa and the University of South Africa, Pretoria, South Africa. She completed her Magister Curationis and Ph.D. at the University of Johannesburg (formerly known as RAU) and a MBA at Luton University, United Kingdom.

Presentation

The Generous Spirit: The Role of Women in Mexican Philanthropy

Thursday, March 10 4:00–5:15 pm

By examining women's leadership in philanthropy in Mexico, this session presents a vivid portrait of the country's cultural, political, and social context for philanthropy. Three distinct strands illustrate this picture. The first is a unique philanthropic journey which led from volunteering at a young age to gaining academic credentials to study volunteerism. The second is assessment of women's leadership in philanthropy, the challenges and barriers that women navigate around to build civil society. The session will address who have developed many of the NGOs in Mexico and who runs them today. The third strand is presentation of data about philanthropy and volunteering from a two-year nationwide survey that was the first to map both formal and informal volunteering in Mexico. Survey results identify causes that women support, document the influence of religion on volunteering and address motivations for giving. Combined, this session provides a richer, nuanced understanding for how philanthropy functions in Mexico and the important role of gender in advancing it.



Dr. Jacqueline Butcher de Rivas, President and CEO, CIESC, the Center for Research and Civil Society Studies

Jacqueline Butcher de Rivas is President and CEO of the Centro de Investigación y Estudios sobre Sociedad Civil (CIESC) (Center for Research and Civil Society Studies) at the Tecnológico de Monterrey in Mexico City, as well as Vice-President and Research Chair of the Mexican Center for Philanthropy (Cemefi) where she is the immediate Past-President of the board. She is on the board of the Mexican Health Foundation (FUNSALUD) and PPAM, (Pensamiento Palabra y Acción en Movimiento) a Non-profit that treats children in crisis situations.

She is presently one of four citizens in Mexico who are part of the *Consejo Ciudadano Consultivo* of the National DIF System (2006-2012), an advisory committee on civil society matters presided by Margarita Zavala, the wife of the current Mexican President. Her latest book published in 2010 is *Mexican Solidarity: Citizen Participation and Volunteering* (Springer).

In an international context she is Past-President of ISTR (International Society for Third Sector Research) and part of the ILO and Johns Hopkins Technical Expert Group that works to produce an international Volunteer Manual. She is also an advisor to the Global Institutional Philanthropy project initiated by WINGS (World Wide Initiatives for Grantmaker Support) and part of the Civil Society Expert Group for the UNV State of the World Report on Volunteering that will be presented at the UN on December 5, 2011. Her latest international position is with the Council on Foundations (COF) on the Global Philanthropy Committee (2010-2012).

Jacqueline holds a Ph.D. from the Universidad Iberoamericana in Human Development and much of her research relates to citizenship and voluntary service in Mexico. She is associate editor of both *Prometeo* and *Voluntas*, academic journals in Psychology and Third Sector research respectively. Prior to her academic work, she served as president of the Junior League of Mexico and as a board member and International Director of the Association of Junior Leagues International.

Presentation

Going Global: Tiffany Circle Society of Women Leaders Builds Partnerships

Friday, March 11 11:00 am–12:15 pm

In its first three years of operation the American Red Cross Tiffany Circle Society of Women Leaders raised \$15 million in contributions from more than 500 women. The minimum gift for the Tiffany Circle is \$10,000 annually. ARC President Gail McGovern envisions that this outreach to women donors will generate at least \$100 million annually for the organization. Today, with more than 600 female donors, the American Red Cross is expanding the concept internationally with pilot initiatives in three countries. This session will explore how the expansion fits within the overall ARC fundraising strategy and who is driving the international outreach. Core to this outreach is understanding the cultural context for such programs in the countries where the program plans to expand.



Ms. Elaine Lyerly, Co-Chair Tiffany Circle, American Red Cross

Elaine Lyerly is national Co-Chair of the American Red Cross Tiffany Circle, a group of more than 600 women leaders committed to strengthening the capacity of the American Red Cross. She has held many volunteer roles with the American Red Cross at the national level and volunteers for many nonprofits in her home community of Charlotte, NC.

Founding Lyerly Agency in 1977, Elaine has amassed more than 30 years of experience in all aspects of communications, including marketing, advertising, public relations, and corporate communications. Advising numerous companies and business executives representing a wide variety of industries, Elaine is widely respected as an effective brand development strategist and believes that the brand is essential in building bottom-line value and customer loyalty.

Presentation

Creating a Borderless Community: Building Bridges to Peace

Friday, March 11 11:00 am–12:15 pm

Muslim Women's Fund (MWF) is a global re-granting organization. The Fund, a special project of Rockefeller Philanthropy Advisors, was inspired by the dreams and aspirations of Muslim women community leaders from around the world at the first "Women's Islamic Initiative in Spirituality and Equality" (WISE) Conference held in NYC in November 2006. The Fund was officially launched at the 2nd WISE conference in July 2009 in Kuala Lumpur.

MWF's mission is to focus on the education and economic advancement of Muslim women and girls by using social justice, an inherent value in Islam, as a lever for social change.

Muslim women face enormous challenges due to cultural and patriarchal interpretations of faith but also have extraordinary opportunities to change their societies.

MWF invests in strategic, replicable, innovative, scalable grassroots NGOs, working at the nexus between economic empowerment and progressive religious and secular education. MWF believes in the power of strategic philanthropy and will engage in strategic partnerships where and when it enhances our mission and vision.

In this session two of the five co-founders of the Muslim Women's Fund will share their motivations and rationale for starting the fund, describe the unique components of this effort and what they hope to accomplish, discuss the challenges and opportunities, and situate the MWF within the broader religious and gender based funding communities.

Dr. Barbara Ibrahim, Director, John D. Gerhart Center for Philanthropy and Civic Engagement, American University in Cairo

Barbara Lethem Ibrahim is the Founding Director of the John D. Gerhart Center for Philanthropy and Civic Engagement, established in 2006 at the American University in Cairo. Prior to that, she served for 14 years as the Population Council's Regional Director for West Asia and North Africa. From 1982 to 1990, she was a Program Officer at the Ford Foundation's regional office in Cairo, responsible for programs in urban poverty, micro-enterprise lending, and gender studies.



She has held senior residencies at Indiana University's Center on Philanthropy and the Center for Contemporary Arab Studies at Georgetown University. She holds a Master's Degree in Sociology from the American University of Beirut (1975) and a Ph.D. in Sociology from Indiana University (1980). She speaks widely and writes on trends in Arab philanthropy, faith-based youth activism in Egypt, and global measures of philanthropic impact. In 1999, Dr. Ibrahim was inducted into the International Educators' Hall of Fame, and in 2003 she received the Lifetime Achievement Award of the Association of Middle East Women's Studies.



Ms. Nadia Malik, Founding Board Member, Muslim Women's Fund

Nadia Malik is a co-founder and board member of the Muslim Women's Fund (MWF), a regrantee organization and special project of Rockefeller Philanthropy Advisors. MWF's mission is to focus on the education and economic advancement of Muslim women and girls by using social justice, an inherent value in Islam, as a lever for social change.

Nadia is a founding board member of Hands on Louisville, a 'Hands on Network' affiliate, and has a corporate banking background with Brown Brothers Harriman. She holds a B.A. in Economics and an M.B.A. in Finance, Business & Public Policy and Organization & Markets from the University of Rochester and has completed coursework at the Wharton School and Executive Education at Harvard and Columbia Business Schools. In 2009, Nadia was designated a "Muslim Leader of Tomorrow" by the American Society for Muslim Advancement.



Dr. Sarwat Malik, FACP, Founding Board Member and Vice-Chair, Muslim Women's Fund

Sarwat Malik, M.D., FACP is a founding member and Vice Chair of the Muslim Women's Fund (http://rockpa.org/special_programs/muslim-womens-fund). She is a Patron and a member of the Advisory Board at the Center for Interfaith Studies and Dialogue at Nazareth College, Pittsford, NY. She supports gender justice and women centric contemporary scholarship for reinterpretation of the holy text to counter interpretations and cultural practices which are oppressive to Muslim women.

She received the 'Medical Medal of Honor' for her medical services to the indigenous community of Rochester, NY. She was honored as "woman of the year" in 2007 by Women's Forum at the Islamic Center of Rochester, NY which she founded in 1992. For her lifelong commitment and dedication to gender justice and her efforts at empowerment of Muslim women globally at the Muslim Women's Fund, she received the '21 leaders of 21st century award' in May 2010 by Women's eNews as a "Healer with a mission" and "Pathfinder for the Muslim Women."

Presentation

What's the Fuss about Celebrity Philanthropy?

Friday, March 11 11:00 am–12:15 pm

Celebrity philanthropy is an expanding and controversial phenomenon, with concerned academics and professionals either praising or condemning it as a manifestation of the perceived benefits and downsides of advanced capitalism and western liberal democracy in action. New research explores whether female celebrities lean towards certain causes, if culture and geography play a role in the celebrity's effectiveness, and the impact of female celebrity on various causes. The session will elaborate on the philanthropic activities of Zhang Ziyi, Lady GaGa, Tyra Banks, and others to explore this phenomenon.



Dr. Elaine Jeffreys, Associate Professor, University of Technology, Australia

Elaine Jeffreys is an Australian Research Council Future Fellow and Associate Professor at the China Research Centre, Faculty of Arts and Social Sciences, University of Technology Sydney. She is co-editor, with Louise Edwards, of *Celebrity in China* (2010 Hong Kong University Press); editor of *China's Governmentalities: Governing Change, Changing Government* (2009 Routledge) and *Sex and Sexuality in China* (2009 [2006] Routledge); and author of *China, Sex and Prostitution* (2004 Routledge).

Elaine's current research relates to three projects funded by the Australian Research Council: Philanthropy, Celebrity and Governance in the People's Republic of China; Being Famous in China: Celebrities, Heroes and Public Figures; and Governing Prostitution in the People's Republic of China.

'Philanthropy, Celebrity and Governance in the People's Republic of China' is the first major study of the new phenomenon of celebrity philanthropy and its governance in present-day China. It will provide knowledge of government and philanthropic responses to some of the problems associated with unequal development in China and increase Australians' capacity to engage effectively with a rapidly changing China.

Elaine is currently editing a book on celebrity philanthropy in global and local contexts.

Presentation

Philanthro-peony:

The Flowering of Women's Philanthropy in China

Friday, March 11 11:00 am–12:15 pm

The peony, the national flower of China, is the symbol for riches and honor. In a candid conversation with Leslie Stone, Executive Director of the Lingnan Foundation, former Chinese business woman turned philanthropist and nonprofit leader Alice Lau will share her journey from the business to the nonprofit sector and her experiences helping to build civil society in China. Ms. Lau, Executive Director of the Institute for Civil Society at Sun Yat-Sen University in Guangdong Province, will describe how philanthropy is taking shape in China, and address the extent to which gender matters in this rapidly unfolding landscape. Ms. Lau will present her vision for whether women in philanthropy will provide riches and honor for 21st century China.



Ms. Alice Lau, Executive Director, Institute for Civil Society, Sun Yat-sen University

Alice Lau is the Executive Director and the research fellow of the Institute for Civil Society, Sun Yat-sen University. She also serves as the Chairwoman, Guangdong Harmony Community Foundation; Vice President, China Council of Lions Clubs; District Governor 07-08', District 381 Lions Clubs International, Guangdong China; and Vice President, Guangdong Women's Association of Entrepreneurs.

In addition to her work in the social and academic sectors, Lau worked in the business sector for more than 20 years with rich experiences in corporate philanthropy. Her academic experience includes a Master of Public Administration and Mason Fellow 05', Kennedy School of Government, Harvard University, focusing on Nonprofit Management, social entrepreneurial and Strategic Corporate Citizenship; a Master of Business Administration, Murdoch University, Australia; and a BA from Sun Yat-sen University, Guangzhou, China.



Ms. Leslie Stone, Executive Director, The Lingnan Foundation

Leslie Stone is the Executive Director of the Lingnan Foundation which seeks to contribute to the advancement of higher education in South China and, in this process, promote understanding between Chinese and Americans. She has been active in higher education, philanthropy, and non-profit management for over twenty years, also holding positions at the Institute of International Education (IIE) and WorldTeach, Inc. At IIE, she ran the Elisabeth Luce Moore Leadership Program for Chinese Women, a remarkable eight-year initiative that brought women leaders of NGOs in mainland China, Hong Kong and Taiwan to the United States. She received an MA from the University of Michigan and a BA from Bowdoin College.

Presentation

The World IS Flat: American Women and Global Philanthropy

Friday, March 11 11:00 am–12:15 pm

What motivates American women to give globally, to organize nonprofit organizations which engage others to give and volunteer globally, and to lead through philanthropy? This session explores these questions through discussion with three U.S. women who have created three distinct models for global philanthropic engagement. Nano Chatfield created the Girls Foundation of Tanzania following several years of volunteering in that country. Liz Ellers founded The globalislocal Fund, a collaborative funding partnership, to share with others the knowledge she had gained from 16 years experience in economic development and her network in global philanthropy. Mona Purdy founded the nonprofit Share Your Soles to provide shoes for the barefoot children in Honduras and watched her efforts grow to an international stage.

Each woman has successfully engaged others using different approaches. Learn about their motivations, vision, leadership style, challenges, and impact in this interactive session.



Ms. Nano Chatfield, Founder, Girls Foundation of Tanzania

Nano Chatfield grew up in the Northeast spending her summers in Maine where she's been living for the past 25 years with her family. She graduated from Vermont College in 1983 with a MFA in creative writing; from Smith College in 1978 with a B.A. in English Literature and from Miss Porter's School in 1974. She taught English at Framingham State College and Bradford College in Massachusetts as well as ESL (English as a Second Language) in Portland, Maine.

She has volunteered extensively in northern Tanzania for the past 7 years. She works with early stage non-profit ventures that provide intellectual and financial support to local NGO's. From 2005-2010 she served as Chairman of the Board of the Tanzanian Children's Fund, which built and supports an orphanage near Karatu, Tanzania.

As Founder and Chairman of the Board of The Girls Foundation of Tanzania, she is inspired to provide educational opportunities for adolescent girls in Tanzania. The Girls Foundation of Tanzania is now partnering with a local NGO and is building a girls boarding secondary school and vocational center in Karatu, Tanzania.



Ms. Elizabeth Wallace Ellers, Founder and Managing Partner, The globalislocal Fund

Liz is Founder and Managing Partner of The globalislocal Fund, a partnership investing in solutions to poverty in Africa, Asia, and Latin America. Recognizing a need in the international development field and inspired by her own experiences spanning 16 years and five continents, Liz created a model that is an educational and funding vehicle. The result: globalislocal makes strategic global investing more accessible and personally meaningful to philanthropists and family foundations, and encourages global investment by demonstrating the power of individuals to achieve impact.

Formerly an investment banker, Liz is a private investor. She has served as advisor, partner, and board member for organizations in the fields of economic development, education, and leadership. Liz is an alumna of The Philanthropy Workshop and a recipient of the Philanthropic Vision Award for her work with the Collaborative Fund for Women's Economic Development. She holds an MBA from Columbia University and a BA in International Relations from UCLA. She has lived in Brazil and Mexico.



Ms. Mona Purdy, Founder and President, Share Your Soles, Inc.

Mona Purdy's passion for Share Your Soles is the result of a lifelong curiosity about how things work and how people live. Born on the Southside of Chicago, Mona has worked at the Chicago Options Exchange, operated a day sailing business in the Bahamas, sold cars, styled hair, and operated a private dog kennel. She is a resourceful, creative, and persuasive businesswoman with an astute sense of marketing.

Mona founded Share Your Soles in 1999 after a trip to Central America where she noticed that few people wore shoes. After learning from an orthopedic surgeon about the potential long term damage to feet and legs of going barefoot, she decided to do something about it. Twelve years later, Share Your Soles has distributed more than one million pairs of shoes around the world, engaged thousands of volunteers in more than 40 states, and worked with hundred of local, national, and international partners.



Patricia Jackson, Vice President for Advancement, Smith College

Patricia "Trish" Jackson, Vice President for Advancement at Smith College since 2005, has been in advancement for 25 years at several nationally ranked institutions of higher education. She has also served as vice president for education at the Council for Advancement and Support of Education (CASE).

Trish is a committed volunteer for Scripps College completing service as a board member and president of the Alumnae Association followed by current service as Alumna Trustee. She is an active volunteer for CASE and has served in leadership roles for several CASE districts. She chaired the CASE Summit for Senior Advancement Professionals in 2008 and the CASE/WPI conferences on women's philanthropy in 2007 and 2010.

Trish earned her B.A. in psychology from Scripps College, and completed an MBA with an emphasis on economics of non-profits at the Drucker School of Management at The Claremont Graduate University. Trish is a member of the WPI Council.




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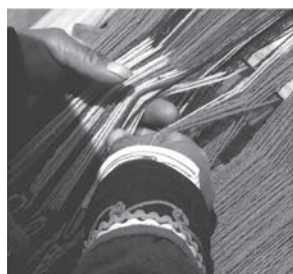
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and Networking

www.indianagrntmakers.org

World Market Vendors

OPEN ONE DAY ONLY
Friday, March 11
8:00am–2:30pm
Auditorium Upper Lobby



Imani Workshops

imaniworkshops.org

Imani Workshops was established in January 2005 as a branch of the Family Preservation Initiative under the Indiana-Kenya Partnership's AMPATH program. The Academic Model Providing Access to Healthcare (AMPATH) was created by the partnership between Moi University School of Medicine and Moi Teaching and Referral Hospital in Eldoret, Kenya, and a consortium of North American academic institutions led by the Indiana University School of Medicine. AMPATH is one of Africa's largest, most comprehensive and effective HIV/AIDS control systems, and is now expanding its scope to include delivery of essential primary care services and chronic disease management.

Imani Workshops is a revenue-generating social enterprise focused on producing high quality crafts by HIV+ artisans in western Kenya. Due to the stigma associated with HIV/AIDS, many AMPATH patients have a hard time securing a job or accessing credit for a business loan. The Family Preservation Initiative and Imani Workshops gives these people a second chance at getting their life back on track while, at the same time, promoting economic self-sufficiency. Imani employees all earn a living by producing high quality handmade goods such as jewelry, fabric bags, handmade paper and beadwork.

One hundred percent (100%) of the income earned through sales is reinvested in the workshop through which artisans benefit from employment, skills training and other forms of empowerment. Imani Workshops is a member of the Fair Trade Federation, an association of fair trade wholesalers, retailers and producers whose members are committed to providing fair wages and good employment opportunities to economically disadvantaged artisans and farmers worldwide.

Ten Thousand Villages

tenthousandvillages.com

Ten Thousand Villages offers artisan-crafted home decor, personal accessories, and gift items from around the world. Over 130 artisan groups in 38 countries earn fair wages for their work. Ten Thousand Villages provides vital, fair income to Third World people by marketing their handicrafts and telling their stories in North America. The income helps pay for food, education, health care, and housing.

Chicago Chase Tower

10 S. Dearborn, The Loop, Chicago, IL



The JPMorgan Chase Tower is the most prominent architectural feature of the central loop in downtown Chicago. The building, completed in 1969, is 60 stories tall and extends 850 feet high. Designed by Perkins and Will, the building first housed the First National Bank of Chicago and then was known as Bank One Plaza. The sunken plaza is home to The Four Seasons, a mosaic which the artist, Marc Chagall, donated to the city.

FOR THE SYMPOSIUM

Luggage Storage

Secure storage space for your luggage is available on the Lower Level opposite the auditorium.

Restrooms

Restrooms are available on each floor (Plaza Level, 56 and 57). Ask volunteers or staff for exact locations.

Meeting Rooms

- All **plenary sessions** will be held in the Chase Bank Auditorium on the Lower Level.
- All **breakout sessions** will be held on the 56th floor.
- Continental **breakfast** will be available on Thursday and Friday mornings in the Auditorium Upper Lobby.
- **Lunch** will be served on the 57th floor on Thursday and Friday.
- The Thursday afternoon **reception** will be on the 57th floor.
- The **World Market** will be open one day only, Friday, March 11, 8:00 am to 2:30 pm in the Auditorium Upper Lobby.



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